

PracticeWorks, Inc.

Exclusive Maker of **Kodak** Dental Systems

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KODAK 9000 3D System Introduced for Affordable, Easy-to-Use Three-Dimensional Imaging

Dual-Modality, Extraoral System Provides Both Panoramic and 3D Imaging Capabilities

CHICAGO, Feb 22 — PracticeWorks, Inc., the exclusive maker of KODAK Dental Systems, introduced an affordable and easy-to-use 3D extraoral imaging system—making the power and utility of 3D technology available to general practitioners and specialists alike. The KODAK 9000 3D Extraoral Imaging System enables dental professionals to obtain low dose, high-resolution three-dimensional (3D) images, as well as panoramic images, at an affordable price point.

This unique “two-in-one” system (3D and panoramic) is well suited for dental professionals who regularly perform complex diagnostic, restorative, surgical, and endodontic procedures. Its user-friendly design, intuitive software interface and compact footprint—similar to that of a traditional panoramic unit—make it easy to implement in any dental practice.

“The KODAK 9000 3D system can be considered a new category of imaging system, providing the advantages of high-resolution, relatively low dose limited volume 3D imaging at an affordable price,” said Allan G. Farman, BDS, PhD, Professor of Radiology & Imaging Science, University of Louisville School of Dentistry. “It is also a fully functional digital panoramic system that permits careful selection of regions of interest where high resolution 3D imaging will improve patient diagnosis and treatment.”

Low-Dose, Extraordinary 3D Image Detail

Three-dimensional digital imaging provides highly detailed and accurate images of a patient’s anatomy that can be analyzed from any viewing angle. Relationships between individual structures can be precisely identified and measured for more accurate

diagnoses and treatment. Historically, however, 3D imaging had been complex, expensive to implement, and often relegated to “high-end” procedures performed by specialists.

“All that changes with the introduction of the KODAK 9000 3D System,” asserted Rich Hirschland, President of the Worldwide Dental Business for Carestream Health. “While the system can meet the stringent requirements of specialists, it’s also ideal for general practitioners who are increasingly performing more complex procedures as part of their daily practices.”

The system’s localized field of view limits irradiation of the patient and reconstructs an area of approximately two to three teeth in extraordinary detail, resulting in increased image accuracy and more detail per tooth. The voxel (VOLUME piXEL), which represents a quantity of 3D data similar to a pixel representation in 2D data, features an edge size (or minimum slice thickness) of 0.076mm—providing 3D images that are among the highest resolution in the industry.

Easy-to-Use 3D Imaging Means Better On-Site Care

Having highly detailed, true-to-life 3D images helps dental professionals provide quicker and more accurate diagnoses, improved treatment planning and better patient care. The added third dimension allows professionals to view and analyze complete root canal anatomies, make accurate root canal measurements, and more easily conduct dental pathology assessments. Bony lesions, calcifications, fractures, and the apex/sinus relationship can be viewed in detail. Quantitative and qualitative assessments related to bone and measurements needed for single site implant planning can easily be made—all without having to refer the patient to another imaging facility.

Affordable Two-in-One Solution Maximizes ROI

Panoramic images are typically a first step in many examinations and treatments, given their global perspective of the jaws, teeth and related anatomy. The KODAK 9000 3D System provides high-end panoramic imaging capabilities with a variety of different patient settings. The variable focal trough optimizes image quality over a range of jaw sizes. To switch between panoramic and 3D modes, users simply select the program and the unit automatically switches between 3D and panoramic modes—without any manual interaction with the sensor. The power and utility of an easy-to-use 3D/PAN system optimizes return on investment as well as patient education and practice marketing possibilities.

Availability and Pricing

The KODAK 9000 3D System is scheduled to be generally available for purchase in the United States and Canada in Q2 of this year. For more information on pricing and availability, as well as a complete description of system features and benefits, contact your sales representative at 800.944.6365 or go to www.kodakdental.com/go/9000.

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About PracticeWorks, Inc.

PracticeWorks, Inc., is the exclusive maker of KODAK Dental Systems. KODAK Dental Digital Imaging and Practice Management Systems help dental professionals streamline workflow and enhance patient care by enabling them to capture, share, and use images and information easily and effectively.

PracticeWorks is part of Carestream Health, Inc.'s dental systems group. In May 2007, Onex Corporation (TSX: OCX.TO) purchased Eastman Kodak Company's Health Group and renamed it Carestream Health. Carestream Health is a leading provider of dental and medical imaging systems and IT solutions.

For more information, contact your PracticeWorks representative, call 1-800-944-6365 or visit www.kodakdental.com.

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